



Dies Direct Privacy Policy

General

In the course of managing our business we gather and use certain information in order to provide products and services of Dies Direct and associated companies. We also collect information from users of our websites to enable us to present information relevant to them.

Information we collect

The information we collect and process about individuals is names, job titles, contact information including addresses, telephone numbers, email addresses and other information relevant to individuals' relationships with the company.

Purpose of collecting information

The purpose of collecting this data is to enable us to provide products and services to customers, manage our business effectively and contact individuals with information that we think is interesting or relevant to that individual. Specifically we may use data:

- For our own internal records
- To improve the products and services we offer
- To contact individuals in response to a specific enquiry
- To send individuals promotional information, including emails, about products and services we think might be interesting to them

Controlling information

Through our on-site controls and IT security we believe we take sufficient precautions to keep individuals' data secure with access restricted to relevant people in the company in line with the Data Protection Act 1998 and the General Data Protection Regulation 2016.

Marketing communications

Dies Direct and associated companies will only use personal information for its own marketing purposes. Your information will never be distributed to a third party without your consent or unless the law requires us to do so. We send marketing emails for legitimate business purposes and every marketing email contains a link to enable you to "Opt Out" or "Unsubscribe" at your free will. If you receive any unwanted marketing communication (e.g. by post) please contact us at marketing@dies-direct.com or at our registered office, which can be found on our website. Our websites use cookies to record which pages are visited and they do not record any of your personal information unless you sign up or register on a website.

Links from our websites

Our websites contain links to other websites. Please note that we have no control of websites outside our domain. If you provide information to a website with which we have a link we cannot be held responsible for your protection and privacy.